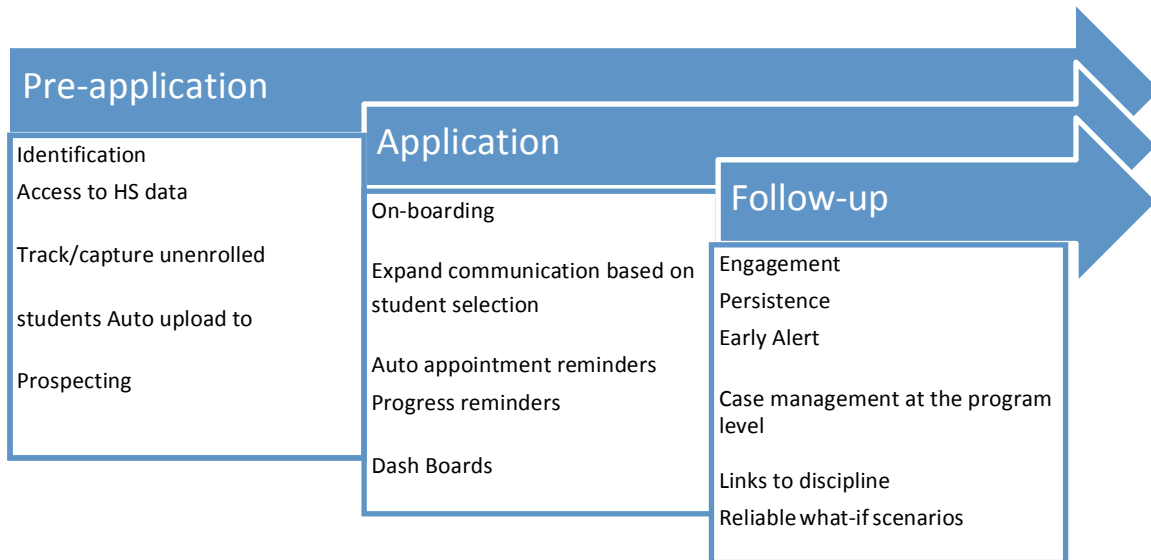**PROJECT DESCRIPTION**

There is an interest to establish student-focused seamless, integrated, and mobile friendly systems that provide high quality student support and allow the colleges to track the students' journey from pre-application, to enrollment, to completion.

Pre-application

Identification
Access to HS data

Track/capture unenrolled

students Auto upload to

Prospecting

Application

On-boarding

Expand communication based on student selection

Auto appointment reminders
Progress reminders

Dash Boards

Follow-up

Engagement
Persistence
Early Alert

Case management at the program level

Links to discipline
Reliable what-if scenarios

District is exploring the purchase of a student experience lifecycle (SEL) system or series of integrated systems that would provide high quality student support in a mobile friendly environment and allow the colleges to track and monitor a student's journey through potential candidate, pre-application, pre-enrollment, enrollment, completion and alumnus status. The SEL system would address three major student lifecycle phases: 1. Pre- Application, 2. Application and 3. Follow-up. (See chart above).